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S/N 08/783,372PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:		Patent No.: 6,039,244
Serial No.:	08/783,372	Issue Date: March 21, 2000
Filed:	January 13, 1997	Docket: 1340.013US1
Customer No.	21186	Confirmation No.: 1519
Title:	Method of Building Up a Data Bank Containing Customer Data and/or for the Organization of a Rebate or Coupon System	

REVOCATION AND POWER OF ATTORNEY  
CERTIFICATE UNDER 37 CFR § 3.73(b)&CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In accordance with 37 C.F.R. Section 1.36, M.P.E.P. Section 402.05 and 402.07, please revoke any existing Powers of Attorney, if any, and appoint the following attorneys and/or patent agents to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith:

Customer Number: 21186

CERTIFICATE UNDER 37 CFR § 3.73(b)

Carlson Marketing Worldwide, Inc. hereby certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventor(s) recorded 05/27/2009 on Reel 022742, Frames 0926 - 0929. To the best of my knowledge and belief, title is in Carlson Marketing Worldwide, Inc., the assignee.

Pursuant to 37 C.F.R. § 3.73(b) I hereby declare that I am empowered to sign this certificate on behalf of Carlson Marketing Worldwide, Inc., the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true.

Please direct all correspondence in this case to:

Schwegman, Lundberg & Woessner, P.A.  
Customer No. 21186

Date June 1, 2009

By

Wanda K. Cahill

Title: Vice President-Legal & Corporate Secretary